

EEO Public File Report

To be placed in the Public File annually on the anniversary of the deadline for filing station's license renewal application

Stations Covered by This Report:	WPEN(AM) - WMGK(FM) - WMMR(FM) - WBEN-FM - WPEN-FM
Reporting Period:	March 23, 2011 - March 22, 2012
EEO Contact Person:	Toni Pirrone, One Bala Plaza, Suite 339, Bala Cynwyd, PA 19004, (610) 667-8500

A. Full-Time Vacancies Filled During the Reporting Period

	<u>Job Title</u>	<u>Date Filled</u>	<u>Recruitment Source</u>
1.	WBEN-FM Program Director	5/2/2011	Internal Posting
2.	WPEN-FM/AM Sales Assistant-Receptionist	5/31/2011	Industry Referral
3.	WMGK-FM Account Manager	6/27/2011	Industry Referral
4.	WMMR-FM Promotions Assistant	8/25/2011	Internal Posting
5.	* WPEN-FM Account Manager	9/26/2011	Industry Referral
6.	* WPEN-FM/AM Account Manager	9/26/2011	Industry Referral
7.	* WPEN-FM/AM Account Manager	10/11/2011	Industry Referral
8.	* WPEN-FM/AM Account Manager	11/14/2011	Personal Referral
9.	WMMR-FM Account Manager	11/21/2011	Personal Referral
10.	Greater Media Marketing Weekly Deals Account Manager	12/6/2011	Greater Media Philadelphia Website
11.	Greater Media Marketing Sales Assistant	1/4/2012	Internal Posting
12.	±WMMR-FM Account Manager	2/3/2012	Personal Referral
13.	±WMMR-FM Account Manager	2/3/2012	Personal Referral
14.	WMGK-FM Account Manager	2/6/2012	Industry Referral

*these positions were filled from the same job posting and interview process.

±these positions were filled from the same posting and interview process.

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy[†]

[†] No recruitment sources have requested notification of job vacancies.

1.	Job Title:	WBEN-FM Program Director - Recruitment Source: Internal Posting			<u>Interviewees</u>
	<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Phone No.</u>	<u>Referred</u>
	Allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
	Alliance for Women in Media	Kate Niswander	1760 Old Meadow Road, Suite 500, McLean, VA 22102	703-506-3290	0
	Asian American Women's Coalition	Margaret Chin	301-305 N. 9th Street, Philadelphia, PA 19107	215- 922-0654	0
	ASPIRA	Marisol Morales	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
	Community Women's Education Project	Loretta Evans	2801 Frankford Avenue, Philadelphia, PA 19134	215-426-2200	0
	Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
	Congreso de Latinos Unidos	Milly	216 W. Somerset Street, Philadelphia, PA	215.763-8870	0
	CSB	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
	Delaware County Community College	Linda DeSimone	Southeast Center, 2000 Elmwood Ave., Sharon Hill, PA 19079	610.957-5700	0
	East Lawn Human Services	Ann Lockett-Stephens	202 East 35th Street, Wilmington, DE 19802	302.764.4323	0
	Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
	Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
	Greater Media Philadelphia - Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	1
	Greater Media Boston	Amy Hull	55 Morrissey Blvd. Boston, MA 02125	617-822-9600	0
	Greater Media Detroit	Shelia Smith	One Radio Plaza, Ferndale, MI 48220	248-398-7601	0
	Greater Media New Jersey	Jen Alexander	78 Veronica Ave., Somerset, NJ 08873	732-249-2600	0
	Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
	Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
	Harcum College	Graham Bottrel	750 Montgomery Ave., Bryn Mawr, PA 19010	610-526-6047	0
	INROADS	Michael Crunkleton	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
	Inside Radio	Gene McKay	8777 N. Gainey Center Drive, Scottsdale, AZ 85258	480-998-9898	8
	LaSalle University Career Services	Ivy Selder	1900 W. Olney Ave., Philadelphia, PA 19141	215-951-1075	0
	Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
	Mayors Commission on Aging	Lena Hicks	100 S. Broad Street – 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
	N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
	Ogontz Avenue Reiteration Corporation	Delana Swift	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
	PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
	PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
	(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)				0
	PAB Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
	Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
	Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
	Puerto Rican Action Board	Victoria Locado	53 Joyce Kilmer Avenue, P.O. Box 25, New Brunswick, NJ 08903	732-828-4555	0
	Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
	Radio Business Report	rbr.com	PO Box 6633, Woodbridge, VA 22195	703-492-8191	0
	Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
	Villanova University Career Services	B.J. Cornell	800 Lancaster Ave., Corr Hall, Villanova, PA 19085-1699	610-519-4060	0
	West Chester University	Krista Carstens	Lawrence Building, Room #225, West Chester, PA 19383	610-436-2501	0

EEO Public File Report

2. Job Title: WPEN-FM/AM Sales Assistant-Receptionist - Recruitment Source: Industry Referral

Source	Contact Person	Address	Phone No.	Interviewees Referred
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
Alliance for Women in Media	Kate Niswander	1760 Old Meadow Road, Suite 500, McLean, VA 22102	703-506-3290	0
Cheyney University Career Services	Deborah Traynham	1837 University Circle, Cheyney, PA 19319-0200	610.399-2033	0
Congreso de Latinos Unidos	Milly	216 W. Somerset Street, Philadelphia, PA	215.763-8870	0
CSB	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
East Lawn Human Services	Ann Lockett-Stephens	202 East 35th Street, Wilmington, DE 19802	302.764.4323	0
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
Greater Media Philadelphia - Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	6
Greater Media Boston	Amy Hull	55 Morrissey Blvd. Boston, MA 02125	617-822-9600	0
Greater Media Detroit	Shelia Smith	One Radio Plaza, Ferndale, MI 48220	248-398-7601	0
Greater Media New Jersey	Jen Alexander	78 Veronica Ave., Somerset, NJ 08873	732-249-2600	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum College	Graham Bottrel	750 Montgomery Ave., Bryn Mawr, PA 19010	610-526-6047	0
Industry Referral	General Sales Manager	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	5
INROADS	J. Crunkleton	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks	100 S. Broad Street - 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Delana Swift	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	Kevin Cafferky	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
PAB Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Christine Boylan	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	2
Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)				
Radio Business Report	rbr.co m	PO Box 6633, Woodbridge, VA 22195	972-753-6756	0
Referral - Personal	General Sales Manager	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	3
West Chester University Career Development	Krista Carstens	recruit@wcupa.edu	610-436-2501	0
workinsports.com	J. Mellon	7335 E. Acoma Drive, Scottsdale, AZ 85260	480-905-7221	0
97.5 The Fanatic Website	Jason Gooch	One Bala Plaza, Ste. 401, Bala Cynwyd, PA 19004	610-667-8500	0

3. Job Title: WMGK Account Manager - Recruitment Source: Industry Referral

Source	Contact Person	Address	Phone No.	Interviewees Referred
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
ASPIRA	Marisol Morales	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
Asian American Women's Coalition	John Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
Alliance for Women in Media	Kate Niswander	1760 Old Meadow Road, Suite 500, McLean, VA 22102	703-506-3290	0
Cheyney University Career Services	dtraynham@cheyney.edu		610-399-2033	0
Community Women's Education Project	Loretta Evans	2801 Frankford Avenue, Philadelphia, PA 19134	215-426-2200	0
Congreso de Latinos Unidos	Milly	216 W. Somerset Street, Philadelphia, PA	215.763-8870	0
Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Delaware County Community College	Linda DeSimone	Southeast Center, 2000 Elmwood Ave., Sharon Hill, PA 19079	610.957-5700	0
Drexel University	Helena Reid	3201 Arch St., Ste. 250, Philadelphia, PA 19104	215.895.1020	0
East Lawn Human Services	Ann Lockett-Stephens	202 East 35th Street, Wilmington, DE 19802	302.764.4323	0
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	1
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	2
Greater Media Philadelphia - Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd. Boston, MA 02125	617-822-9600	0
Greater Media Detroit	Shelia Smith	One Radio Plaza, Ferndale, MI 48220	248-398-7601	0
Greater Media New Jersey	Jen Alexander	78 Veronica Ave., Somerset, NJ 08873	732-249-2600	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Industry Referral	General Sales Manager	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	4
Harcum College	Graham Bottrel	750 Montgomery Ave., Bryn Mawr, PA 19010	610-526-6047	0
INROADS	J. Crunkleton	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
LaSalle University	Jeanine Cahill	careers@lasalle.edu	215-951-1075	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks	100 S. Broad Street - 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Delana Swift	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	Kevin Cafferky	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
PAB Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
Philadelphia Tribune	Angela Sims	520 S. 16th Street, Philadelphia, PA 19146	215-893-4066	0
Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
Puerto Rican Action Board, Inc.	Jacquelyn Lacayo	53 Joyce Kilmer Ave., P.O. Box 25, Box New Brunswick, NJ 08903	732- 828-4555	0

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PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	1
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven)				
Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)				
Radio Business Report	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	0
Temple University	James McLaughlin	1913 N. Broad St., Mitten Hall, 2nd Fl., Phila., PA 19122	215-204-7981	0
University of PA Career Services	Shannon Kelly	3718 Locust Walk, Ste. 20, Phila., PA 19104	215-898-4827	0
Urban League	Debra Abrams	1801 Market St., Phila., PA 19103	215-561-6070	0
Villanova Career Services	B.J. Cornell	800 Lancaster Ave., Corr Hall, Villanova, PA 19085-1699	610-519-4060	0
Urban League	Debra Abrams	1801 Market St., Phila., PA 19103	215-561-6070	0
Villanova Career Services	B.J. Cornell	800 Lancaster Ave., Corr Hall, Villanova, PA 19085-1699	610-519-4060	0
WOMEN'S COMMUNITY REVITALIZATION PROJECT	Irene Dougherty	407-11 Fairmont Ave., Philadelphia, PA 19123	215-627-5550	0
WORC	Anna C. Rodriguez	2010 Chestnut Street, Philadelphia, PA 19103	215-564-5550	0

4. Job Title:

WMMR-FM Promotions Assistant - Recruitment Source: Internal Posting

Source	Contact Person	Address		
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
ASPIRA	Marisol Morales	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
Alliance for Women in Media	Kate Niswander	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
Cheyney University Career Services	Deborah Traynham	1837 University Circle, Cheyney, PA 19319-0200	610.399-2033	0
Community Women's Education Project	Loretta Evans	2801 Frankford Avenue, Philadelphia, PA 19134	215-426-2200	0
Congreso de Latinos Unidos	Milly	216 W. Somerset Street, Philadelphia, PA	215.763-8870	0
CSB	Brian Fish	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Concilio	Carmen Stallworth	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	2
Greater Media Philadelphia - Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	9
Greater Media Boston	Amy Hull	55 Morrissey Blvd. Boston, MA 02125	617-822-9600	0
Greater Media Detroit	Shelia Smith	One Radio Plaza, Ferndale, MI 48220	248-398-7601	0
Greater Media New Jersey	Jen Alexander	78 Veronica Ave., Somerset, NJ 08873	732-249-2600	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum University	Graham Bottrel	750 Montgomery Ave., Bryn Mawr, PA 19010	610-525-4100	0
INROADS	J. Crunkleton	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks	100 S. Broad Street - 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Delana Swift	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	Kevin Cafferky	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570-422-3210	1
(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven)				
Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)				0
PAB	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
Philadelphia Advertising Club	Christine Boylan	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
Philadelphia Workplace Development Corp.	Suzanne Krasinsky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
Puerto Rican Action Board, Inc.	Jacquelyn Lacayo	53 Joyce Kilmer Ave., P.O. Box 25, Box New Brunswick, NJ 08903	732- 828-4555	0
Radio Business Report	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	0
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Villanova University	B.J. Cornell	800 Lancaster Avenue, Corr Hall, Villanova, PA 19085-1699	610-519-4060	0
Woman's Community Revitalization Project	Irene Dougherty	407-11 Fairmont Ave., Phila., PA 19123	215- 627-5550	0
Women in Transition	Patricia Parks	21 South 12th Street, 6th Floor, Philadelphia, PA 19107	215-564-5301	0

**Interviewees
Referred**

5. Job Title

WBEN-FM Account Manager - Recruitment Source: Industry Referral

Source	Contact	Address		
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
ASPIRA	Alfredo Calderan	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
Alliance for Women in Media	Kate Niswander	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
Cheyney University Career Services	Deborah Traynham	1837 University Circle, Cheyney, PA 19319-0200	610.399-2033	0
Community Women's Education Project	Shannon Kelly	2801 Frankford Avenue, Philadelphia, PA 19134	215-426-2200	0
Concilio	Carmen Stallworth	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Congreso de Latinos Unidos	Milly	216 W. Somerset Street, Philadelphia, PA	215.763-8870	0
CSB	Brian Fish	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Delaware County Community College	Bill Watson	bwatson@dccc.edu	610.957-5700	0
East Lawn Human Services	Hazel Plant	202 East 35th Street, Wilmington, DE 19802	302.764.4323	0
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	2
Greater Media Philadelphia - Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	9
Greater Media Boston	Amy Hull	55 Morrissey Blvd. Boston, MA 02125	617-822-9600	0
Greater Media Detroit	Shelia Smith	One Radio Plaza, Ferndale, MI 48220	248-398-7601	0
Greater Media New Jersey	Jen Alexander	78 Veronica Ave., Somerset, NJ 08873	732-249-2600	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum University	Graham Bottrel	gbottrel@harcum.edu	610-526-6047	0

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INROADS	Michael Crunkleton	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Delana Swift	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
PAB Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
Puerto Rican Action Board, Inc.	Jacquelyn Lacayo	53 Joyce Kilmer Ave., P.O. Box 25, Box New Brunswick, NJ 08903	732- 828-4555	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven)				
Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)	General Sales Manager	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	4
Referral - Industry	General Sales Manager	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	2
Referral - Personal	General Sales Manager	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	2
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Villanova University	B.J. Cornell	800 Lancaster Avenue, Corr Hall, Villanova, PA 19085-1699	610-519-4060	0
West Chester University Career Development	Krista Carstens	Lawrence Building, Room #225, West Chester, PA 19383	610- 436-2501	0

6. Job Title

WPEN-FM/AM Account Manager Recruitment Source: Industry Referral

Source	Contact Person	Address	Phone No.	Interviewees Referred
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
ASPIRA	Alfredo Calderan	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
Alliance for Women in Media	Kate Niswander	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
Cheyney University Career Services	Deborah Traynham	1837 University Circle, Cheyney, PA 19319-0200	610,399-2033	0
Community Women's Education Project	Shannon Kelly	2801 Frankford Avenue, Philadelphia, PA 19134	215-426-2200	0
Concilio	Carmen Stallworth	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Congreso de Latinos Unidos	Milly	216 W. Somerset Street, Philadelphia, PA	215.763-8870	0
CSB	Brian Fish	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Delaware County Community College	Bill Watson	bwatson@dccc.edu	610.957-5700	0
East Lawn Human Services	Hazel Plant	202 East 35th Street, Wilmington, DE 19802	302.764.4323	0
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	2
Greater Media Philadelphia - Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd. Boston, MA 02125	617-822-9600	0
Greater Media Detroit	Shelia Smith	One Radio Plaza, Ferndale, MI 48220	248-398-7601	0
Greater Media New Jersey	Jen Alexander	78 Veronica Ave., Somerset, NJ 08873	732-249-2600	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum University	Graham Bottrel	gbottrel@harcim.edu	610-526-6047	0
INROADS	Michael Crunkleton	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Delana Swift	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
PAB Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
Puerto Rican Action Board, Inc.	Jacquelyn Lacayo	53 Joyce Kilmer Ave., P.O. Box 25, Box New Brunswick, NJ 08903	732- 828-4555	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven)				
Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)	General Sales Manager	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	4
Referral - Industry	General Sales Manager	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	2
Referral - Personal	General Sales Manager	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	2
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Villanova University	B.J. Cornell	800 Lancaster Avenue, Corr Hall, Villanova, PA 19085-1699	610-519-4060	0
West Chester University Career Development	Krista Carstens	Lawrence Building, Room #225, West Chester, PA 19383	610- 436-2501	0

7. Job Title

WPEN-FM/AM Account Manager Recruitment Source: Industry Referral

Source	Contact	Address	Phone No.	Interviewees Referred
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
ASPIRA	Alfredo Calderan	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
Alliance for Women in Media	Kate Niswander	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
Cheyney University Career Services	Deborah Traynham	1837 University Circle, Cheyney, PA 19319-0200	610,399-2033	0
Community Women's Education Project	Shannon Kelly	2801 Frankford Avenue, Philadelphia, PA 19134	215-426-2200	0
Concilio	Carmen Stallworth	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Congreso de Latinos Unidos	Milly	216 W. Somerset Street, Philadelphia, PA	215.763-8870	0
CSB	Brian Fish	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Delaware County Community College	Bill Watson	bwatson@dccc.edu	610.957-5700	0
East Lawn Human Services	Hazel Plant	202 East 35th Street, Wilmington, DE 19802	302.764.4323	0
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	2
Greater Media Philadelphia - Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd. Boston, MA 02125	617-822-9600	0
Greater Media Detroit	Shelia Smith	One Radio Plaza, Ferndale, MI 48220	248-398-7601	0
Greater Media New Jersey	Jen Alexander	78 Veronica Ave., Somerset, NJ 08873	732-249-2600	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0

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Harcum University	Graham Bottrel	gbottrel@harcim.edu	610-526-6047	0
INROADS	Michael Crunkleton	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215-282-3000	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Delana Swift	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
PAB Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
Puerto Rican Action Board, Inc.	Jacquelyn Lacayo	53 Joyce Kilmer Ave., P.O. Box 25, Box New Brunswick, NJ 08903	732-828-4555	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570-422-3219	0
(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)				
Referral - Industry	General Sales Manager	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	4
Referral - Personal	General Sales Manager	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	2
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Villanova University	B.J. Cornell	800 Lancaster Avenue, Corr Hall, Villanova, PA 19085-1699	610-519-4060	0
West Chester University Career Development	Krista Carstens	Lawrence Building, Room #225, West Chester, PA 19383	610-436-2501	0

8. Job Title

WPEN-FM/AM Account Manager Recruitment Source: Personal Referral

Source	Contact	Address		
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
ASPIRA	Alfredo Calderan	4322 N. 5th Street, Philadelphia, PA 19140	215-455-1300	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
Alliance for Women in Media	Kate Niswander	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
Cheyney University Career Services	Deborah Traynham	1837 University Circle, Cheyney, PA 19319-0200	610,399-2033	0
Community Women's Education Project	Shannon Kelly	2801 Frankford Avenue, Philadelphia, PA 19134	215-426-2200	0
Concilio	Carmen Stallworth	705-09 North Franklin Street, Philadelphia, PA 19123	215-627-3100	0
Congreso de Latinos Unidos	Milly	216 W. Somerset Street, Philadelphia, PA	215,763-8870	0
CSB	Brian Fish	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Delaware County Community College	Bill Watson	bwatson@dccc.edu	610.957-5700	0
East Lawn Human Services	Hazel Plant	202 East 35th Street, Wilmington, DE 19802	302.764.4323	0
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	2
Greater Media Philadelphia - Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd. Boston, MA 02125	617-822-9600	0
Greater Media Detroit	Shelia Smith	One Radio Plaza, Ferndale, MI 48220	248-398-7601	0
Greater Media New Jersey	Jen Alexander	78 Veronica Ave., Somerset, NJ 08873	732-249-2600	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum University	Graham Bottrel	gbottrel@harcim.edu	610-526-6047	0
INROADS	Michael Crunkleton	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215-282-3000	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Delana Swift	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
PAB Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
Puerto Rican Action Board, Inc.	Jacquelyn Lacayo	53 Joyce Kilmer Ave., P.O. Box 25, Box New Brunswick, NJ 08903	732-828-4555	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570-422-3219	0
(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)				
Referral - Industry	General Sales Manager	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	4
Referral - Personal	General Sales Manager	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	2
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Villanova University	B.J. Cornell	800 Lancaster Avenue, Corr Hall, Villanova, PA 19085-1699	610-519-4060	0
West Chester University Career Development	Krista Carstens	Lawrence Building, Room #225, West Chester, PA 19383	610-436-2501	0

9. Job Title

WMMR-FM Account Manager Recruitment Source: Personal Referral

Source	Contact	Address		
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
ASPIRA	Alfredo Calderan	4322 N. 5th Street, Philadelphia, PA 19140	215-455-1300	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
Alliance for Women in Media	Kate Niswander	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
Cheyney University Career Services	Deborah Traynham	1837 University Circle, Cheyney, PA 19319-0200	610,399-2033	0
Community Women's Education Project	Shannon Kelly	2801 Frankford Avenue, Philadelphia, PA 19134	215-426-2200	0
Concilio	Carmen Stallworth	705-09 North Franklin Street, Philadelphia, PA 19123	215-627-3100	0
Congreso de Latinos Unidos	Milly	216 W. Somerset Street, Philadelphia, PA	215,763-8870	0
CSB	Brian Fish	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Delaware County Community College	Bill Watson	bwatson@dccc.edu	610.957-5700	0
East Lawn Human Services	Hazel Plant	202 East 35th Street, Wilmington, DE 19802	302.764.4323	0
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	2
Greater Media Philadelphia - Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd. Boston, MA 02125	617-822-9600	0
Greater Media Detroit	Shelia Smith	One Radio Plaza, Ferndale, MI 48220	248-398-7601	0
Greater Media New Jersey	Jen Alexander	78 Veronica Ave., Somerset, NJ 08873	732-249-2600	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0

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Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum University	Graham Bottrel	gbottrel@harcim.edu	610-526-6047	0
INROADS	Michael Crunkleton	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Delana Swift	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
PAB Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Christine Boylan	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
Puerto Rican Action Board, Inc.	Jacquelyn Lacayo	53 Joyce Kilmer Ave., P.O. Box 25, Box New Brunswick, NJ 08903	732- 828-4555	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven				
Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)				
Referral - Industry	General Sales Manager	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	4
Referral - Personal	General Sales Manager	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	11
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Villanova University	B.J. Cornell	800 Lancaster Avenue, Corr Hall, Villanova, PA 19085-1699	610-519-4060	0
West Chester University Career Development	Krista Carstens	Lawrence Building, Room #225, West Chester, PA 19383	610- 436-2501	0

10. Job Title

Greater Media Marketing Weekly Deals Account Manager Recruitment Source: Greater Media Philadelphia Website

Source	Contact	Address		
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
ASPIRA	Alfredo Calderan	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
Alliance for Women in Media	Kate Niswander	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
Cheyney University Career Services	Deborah Traynham	1837 University Circle, Cheyney, PA 19319-0200	610,399-2033	0
Community Women's Education Project	Loretta Evans	2801 Frankford Avenue, Philadelphia, PA 19134	215-426-2200	0
Congreso de Latinos Unidos	Milly	216 W. Somerset Street, Philadelphia, PA	215.763-8870	0
CSB	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Concilio	Carmen Stallworth	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Delaware County Community College	Bill Watson	Southeast Center, 2000 Elmwood Ave., Sharon Hill, PA 19079	610.957-5700	0
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	8
Greater Media Philadelphia - Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	2
Greater Media Boston	Amy Hull	55 Morrissey Blvd. Boston, MA 02125	617-822-9600	0
Greater Media Detroit	Shelia Smith	One Radio Plaza, Ferndale, MI 48220	248-398-7601	0
Greater Media New Jersey	Jen Alexander	78 Veronica Ave., Somerset, NJ 08873	732-249-2600	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
INROADS	Michael Crunkleton	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
Lincoln Technical Institute	Clare Brown	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks	100 S. Broad Street - 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Delana Swift	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	Kevin Cafferky	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
PAB Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	3
Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven				
Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)				
Radio Business Report	rbr.com	PO Box 6633, Woodbridge, VA 22195	703-492-8191	0
Referral - Industry	Director of Sales	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	2
Referral - Personal	Director of Sales	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	1
Women in Transition	Patricia Parks	21 South 12th Street, 6th Floor, Philadelphia, PA 19107	215-564-5301	0

11 Job Title

Greater Media Marketing Sales Assistant Recruitment Source: Internal Posting

Source	Contact	Address		
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
ASPIRA	Alfredo Calderan	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
Asian American Women's Coalition	John Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
Alliance for Women in Media	Kate Niswander	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
Cheyney University Career Services	Deborah Traynham	1837 University Circle, Cheyney, PA 19319-0200	610,399-2033	0
Community Women's Education Project	Loretta Evans	2801 Frankford Avenue, Philadelphia, PA 19134	215-426-2200	0
Congreso de Latinos Unidos	Milly	216 W. Somerset Street, Philadelphia, PA	215.763-8870	0
CSB	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Concilio	Carmen Stallworth	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Delaware County Community College	Bill Watson	Southeast Center, 2000 Elmwood Ave., Sharon Hill, PA 19079	610.957-5700	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd. Boston, MA 02125	617-822-9600	0
Greater Media Detroit	Shelia Smith	One Radio Plaza, Ferndale, MI 48220	248-398-7601	0
Greater Media New Jersey	Jen Alexander	78 Veronica Ave., Somerset, NJ 08873	732-249-2600	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	1
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0

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Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum College	Graham Bottrel	750 Montgomery Ave., Bryn Mawr, PA 19010	610- 526-6047	0
INROADS	Harry Holt	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
Greater Media Philadelphi - Internal Posting	Toni Pirrone	1 Bala Plaza, Ste 339, Bala Cynwyd, PA 19004	610-667-8500	7
LaSalle University	Ivy Selder	1900 West Olney Ave., Philadelphia, PA 19141	215-951-1075	0
Lincoln Technical Institute	Clare Brown	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks	100 S. Broad Street – 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Delana Swift	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	Kevin Cafferky	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
PAB Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	5
Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
Puerto Rican Action Board, Inc.	Victoria Lacayo	53 Joyce Kilmer Ave., P.O. Box 25, Box New Brunswick, NJ 08903	732- 828-4555	0
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)				
Philadelphia Tribune	Angela Sims	520 S. 16th Street, Philadelphia, PA 19146	215-893-4066	0
Radio Business Report	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	0
Referral - Industry	Director of Sales	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	3
Referral - Personal	Director of Sales	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	0
Temple University Career Development Services	James McLaughlin	1913 N. Broad Street / Mitten Hall, 2nd Floor, Phila., PA 19122	215-204-7981	0
University of PA Career Services	Shannon Kelly	3718 Locust Walk, Philadelphia, PA 19104-6209	215-898-4827	0
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Villanova University	B. J. Cornell	800 Lancaster Avenue, Corr Hall, Villanova, PA 19085-1699	610-519-4060	0

12 Job Title

<u>Source</u>	<u>Contact</u>	<u>Address</u>		
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
ASPIRA	Alfredo Calderan	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
Alliance for Women in Media	Kate Niswander	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
Cheyney University Career Services	Deborah Traynham	1837 University Circle, Cheyney, PA 19319-0200	610,399-2033	0
Community Women's Education Project	Alexis Brown	2801 Frankford Avenue, Philadelphia, PA 19134	215-426-2200	0
Congreso de Latinos Unidos	Milly	216 W. Somerset Street, Philadelphia, PA	215.763-8870	0
CSB	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Delaware County Community College	Bill Watson	Southeast Center, 2000 Elmwood Ave., Sharon Hill, PA 19079	610-957-5700	0
Drexel University	Helena Reid	3201 Arch St., Ste. 250, Philadelphia, PA 19104	215.895.1020	0
East Lawn Human Services	Ann Lockett-Stephens	202 East 35th Street, Wilmington, DE 19802	302-764-4323	0
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	3
Greater Media Philadelphia - Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd. Boston, MA 02125	617-822-9600	0
Greater Media Detroit	Shelia Smith	One Radio Plaza, Ferndale, MI 48220	248-398-7601	0
Greater Media New Jersey	Jen Alexander	78 Veronica Ave., Somerset, NJ 08873	732-249-2600	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum College	Graham Bottrel	750 Montgomery Ave., Bryn Mawr, PA 19010	610-526-6047	0
INROADS	Michael Crunkleton	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
LaSalle University	Ivy Selder	1900 West Olney Ave., Philadelphia, PA 19141	215-951-1075	0
Lincoln Technical Institute	Clare Brown	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks	100 S. Broad Street – 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Delana Swift	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	Kevin Cafferky	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
PAB Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
Philadelphia Tribune	Angela Sims	520 S. 16th Street, Philadelphia, PA 19146	215-893-4066	0
Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
Puerto Rican Action Board, Inc.	Jacquelyn Lacayo	53 Joyce Kilmer Ave., P.O. Box 25, Box New Brunswick, NJ 08903	732- 828-4555	0
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)				
Radio Business Report	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	0
Referral - Industry	General Sales Manager	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	4
Referral - Personal	General Sales Manager	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	12
University of PA Career Services	Shannon Kelly	3718 Locust Walk, Philadelphia, PA 19104-6209	215-898-4827	0
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Villanova University	B. J. Cornell	800 Lancaster Avenue, Corr Hall, Villanova, PA 19085-1699	610-519-4060	0
Woman's Community Revitalization Project	Irene Dougherty	407-11 Fairmont Ave., Phila., PA 19123	215- 627-5550	0
WORC	Anna C. Rodriguez	2010 Chestnut Street, Philadelphia, PA 19103	215- 564-5550	0
Woman's Community Revitalization Project	Irene Dougherty	407-11 Fairmont Ave., Phila., PA 19123	215- 627-5550	0

EEO Public File Report

13. Job Title

WMMR-FM Account Manager Recruitment Source: Personal Referral

<u>Source</u>	<u>Contact</u>	<u>Address</u>		
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
ASPIRA	Alfredo Calderan	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
Alliance for Women in Media	Kate Niswander	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
Cheyney University Career Services	Deborah Traynham	1837 University Circle, Cheyney, PA 19319-0200	610.399-2033	0
Community Women's Education Project	Alexis Brown	2801 Frankford Avenue, Philadelphia, PA 19134	215-426-2200	0
Congreso de Latinos Unidos	Milly	216 W. Somerset Street, Philadelphia, PA	215.763-8870	0
CSB	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Delaware County Community College	Bill Watson	Southeast Center, 2000 Elmwood Ave., Sharon Hill, PA 19079	610-957-5700	0
Drexel University	Helena Reid	3201 Arch St., Ste. 250, Philadelphia, PA 19104	215.895.1020	0
East Lawn Human Services	Ann Lockett-Stephens	202 East 35th Street, Wilmington, DE 19802	302-764-4323	0
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
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Greater Media Philadelphia - Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
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Greater Media Detroit	Shelia Smith	One Radio Plaza, Ferndale, MI 48220	248-398-7601	0
Greater Media New Jersey	Jen Alexander	78 Veronica Ave., Somerset, NJ 08873	732-249-2600	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
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LaSalle University	Ivy Selder	1900 West Olney Ave., Philadelphia, PA 19141	215-951-1075	0
Lincoln Technical Institute	Clare Brown	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
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N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
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Puerto Rican Action Board, Inc.	Jacquelyn Lacayo	53 Joyce Kilmer Ave., P.O. Box 25, Box New Brunswick, NJ 08903	732- 828-4555	0
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Woman's Community Revitalization Project	Irene Dougherty	407-11 Fairmont Ave., Phila., PA 19123	215- 627-5550	0
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Woman's Community Revitalization Project	Irene Dougherty	407-11 Fairmont Ave., Phila., PA 19123	215- 627-5550	0

14. Job Title

WMGK-FM Account Manager Recruitment Source: Industry Referral

<u>Source</u>	<u>Contact</u>	<u>Address</u>		
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
ASPIRA	Alfredo Calderan	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
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Community Women's Education Project	Alexis Brown	2801 Frankford Avenue, Philadelphia, PA 19134	215-426-2200	0
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East Lawn Human Services	Ann Lockett-Stephens	202 East 35th Street, Wilmington, DE 19802	302-764-4323	0
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	1
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	6
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LaSalle University	Ivy Selder	1900 West Olney Ave., Philadelphia, PA 19141	215-951-1075	1
Lincoln Technical Institute	Clare Brown	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0

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Opportunities Industrialization Center	Kevin Cafferky	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
PAB Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	2
Philadelphia Tribune	Angela Sims	520 S. 16th Street, Philadelphia, PA 19146	215-893-4066	0
Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
Puerto Rican Action Board, Inc.	Jacquelyn Lacayo	53 Joyce Kilmer Ave., P.O. Box 25, Box New Brunswick, NJ 08903	732- 828-4555	0
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)				
Radio Business Report	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	0
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Woman's Community Revitalization Project	Irene Dougherty	407-11 Fairmont Ave., Phila., PA 19123	215- 627-5550	0

D. Supplemental Recruitment Initiatives

(a) Initiative: Establish an internship program designed to help members of the community acquire skills needed for broadcast employment

Date: Ongoing

Location: Greater Media Philadelphia

Station Participants: WPEN-AM/FM - WMGK-FM - WMMR-FM - WBEN-FM

All Greater Media Philadelphia stations offer ongoing Internships in Promotions, Programming, Sales, Engineering and Production. Internships generally last one semester and students receive college credit for hours worked. Students who meet criteria set forth by the Greater Media Human Resources Department, work side by side with employees on projects and promotions. Information regarding Internships can be found on the individual station websites, through local college postings, and through career fairs attended by personnel from the employment unit. During this reporting period, the employment unit had approximately 75 Interns.

(b) Initiative: Participation in events sponsored by educational institutions relating to career opportunities in broadcasting

Universal Daroff Charter School Speaking Engagement

Date: May 25, 2011

Time: 9:00am-11:00am

Location: Universal Daroff Charter School

Station Participant: Greater Media Philadelphia Business Manager

The Greater Media Philadelphia Business Manager participated in the Universal Daroff Charter School's first career day. While there she spoke about her daily responsibilities as a business manager, gave tips on resume creation and discussed ways to break into the field of finances and broadcasting.

Welsh Valley Middle School Speaking Engagement

Date: May 25, 2011

Time: 9:00am-10:15am

Location: Welsh Valley Middle School

Station Participant: WMMR-FM Creative Services Director

The WMMR-FM Creative Services Director spoke to students attending a summer session at Welsh Valley Middle School about his career path and daily duties as well as discussing opportunities within the broadcast industry. They also talked about ways to improve their job search and how to go about writing big projects a little at a time. He then participated in a Q & A session to wrap up the session.

Neumann University Speaking Engagement

Date: September 26, 2011

Time: 3:00pm-4:00pm

Location: Neumann University Via Skype

Station Participant: WBEN-FM Production Director/On-Air Personality

The WBEN-FM Production Director/On-Air Personality spoke to a radio class via Skype. The PD/On-Air Personality described her career path to radio, what it entailed. She then demonstrated how to create a commercial, utilizing ProTools.

Holy Family College Media Panel

Date: September 29, 2011

Time: 11:15 - 12:35pm

Location: Holy Family College

Station Participant: WMMR-FM Creative Services Director

The WMMR-FM Creative Services Director appeared on a media panel for a class at Holy Family College. Subjects discussed were: professions in the media industry, how the media works, candidates, their resumes, etc. He spoke for about ten minutes then fielded questions and comments from the roughly 50 students in attendance. In all there were 6 panelists, including TV reporter Steve Highsmith (PHL-17) Rachel Caselli (Bucks County Courier) and a few others from the private sector.

La Salle University Speaking Engagement

Date: October 1, 2011

Time: 9:00am-12:45pm

Location: La Salle University

Station Participant: WMMR-FM Assistant Promotion Director

The WMMR-FM Assistant Promotion Director volunteered his time to speak about his vocation at La Salle University's Communication Department's "Senior Saturday" event. There were two hour mock interview/resume review sessions where he was paired with one student per hour, followed by a networking reception.

St. Joe's University School Speaking Engagement

Date: October 4, 2011

Time: 6:00pm-8:00pm

Location: St. Joe's University

Station Participant: Greater Media Philadelphia Vice President of Sales

The Greater Media Philadelphia Vice President of Sales, who has substantial hiring authority, spoke to 2 Marketing/Communication classes (approximately 50 students). While there he outlined his career path, daily duties and internship/career opportunities. He then participated in a Q & A session to wrap up the session.

St. Joe's University Speaking Engagement

Date: October 4, 2011

Time: 6:00pm-7:30pm

Location: St. Joe's University

Station Participant: Greater Media Marketing Sales Assistant

The Greater Media Marketing Sales Assistant spent an hour and a half talking to an Advertising and PR class (approx. 30 students) at St. Joseph's University on a Young Professionals Panel and explained how she got her job, spoke on interview techniques and fielded questions from students about internships, job searches, challenges in the work force and finding your passion. She also shared with the class about our open Sales and Marketing internships at Greater Media.

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West Chester University Speaking Engagement

Date: October 6, 2011

Time: 4:15pm-5:15pm

Location: West Chester University

Station Participant: Greater Media Philadelphia Interactive Technology Manager

The Greater Media Philadelphia Interactive Technology Manager spent an hour speaking to a Digital Broadcasting class of approximately 20 students who were interested in careers in radio and TV broadcasting. He outlined his career path, daily duties and opportunities, and discussed some of the challenges in finding work in the field in a market as competitive as this one. While there he emphasized networking, self-publishing on platforms like YouTube, and iTunes, and persistence. He also discussed internship opportunities that were available in the spring semester for Greater Media Interactive. They commenced with an informative Q & A session to wrap up the session.

Rutgers University/Camden School Speaking Engagement

Date: October 10, 2011

Time: 6:00pm-7:30pm

Location: Rutgers University/Camden School

Station Participant: Greater Media Philadelphia Director Interactive & Account Development

The Greater Media Philadelphia Director of Interactive & Account Development spoke at a Communications Class on media sales and brainstorming. She then fielded questions from students and facilitated a mock brainstorming meeting.

Rutgers University/Camden School Speaking Engagement

Date: October 24th 2011

Time: 6:00pm-9:00pm

Location: Rutgers University/Camden School

Station Participant: WBEN-FM General Sales Manager

The WBEN-FM General Sales Manager spoke to a Communications Class on Personal Selling. The main focus was on story-telling & presenting your proposal to a client.

Temple University Speaking Engagement

Date: October 24, 2011

Time: 9:00am-10:00am

Location: Temple University

Station Participant: Greater Media Philadelphia Director of Marketing

The Greater Media Philadelphia Director of Marketing, who has substantial hiring authority, spoke to an undergraduate communications class on how media is evolving and ways to break into the broadcast industry. He also gave tips on resume creation and effective ways to get your point across while writing a press release.

Hatboro-Horsham Senior High School Job Shadow

Date: November 3, 2011

Time: 9:00am-5:00pm

Location: Greater Media Philadelphia (WMMR-FM)

Station Participant: WMMR-FM Music Director

The WMMR-FM Music Director hosted a student from Hatboro-Horsham Senior High School for a job shadow. During the job shadow the student got to observe daily dealings with record reps, schedule music, and even got to put music in our audio system. The student sat in on a programming meeting and a promotions meeting. The job shadow was set up with the help of his Business Education Teacher. The student also expressed an interest in securing an internship at Greater Media Philadelphia following the job shadow experience.

Neumann University Media Panel

Date: November 17, 2011

Time: 6:30pm-8:30pm

Location: Neumann University

Station Participant: WMGK-FM Mid-Day On-Air Personality

The WMGK-FM Mid-Day On-Air Personality was on a panel for the NETWORKING WITH THE PROS event at Neumann University. Approximately 50 students were in attendance. Topics of discussion included her personal history in the radio business. She also answered questions regarding internships and career choices. The event lasted two hours.

Drexel University Speaking Engagement

Date: February 10, 2012

Time: 12:00pm-1:00pm

Location: Drexel University

Station Participant: WMGK-FM Program Director

The WMGK-FM Program Director, who has substantial hiring authority, spoke to a Communications Class at Drexel. Topics discussed included the impact of internet-based services such as Pandora and Spotify on conventional radio. The session was followed up by a Q & A session.

Philadelphia Broadcast Pioneers Media Panel

Date: February 15, 2012

Time: 12:30pm-3:00pm

Location: Bala Country Club

Station Participant: WMGK-FM Morning Host and WMGK-FM On-Air Weekend Host

The WMGK-FM Morning Host and WMGK-FM On-Air Weekend Host sat on a panel addressing students from several schools about music ranging from the 40's through the 90's. They also spoke about careers in radio, the ever changing media landscape and gave tips on how to interview successfully.

Archbishop Carroll High School Career Day

Date: March 16, 2012

Time: 8:00am-12:00pm

Location: Archbishop Carroll High

Station Participant: WMMR-FM Creative Services Director

The WMMR-FM Creative Services Director spoke for half hour increments to four different classes about careers in radio, what it's like writing, voicing, and being creative for a living, and advised students on how to proceed towards a life in the media industry.

EEO Public File Report

St. Joseph's University - Speaking Engagement

Date: March 12, 2010

Time: 2:00pm-5:30pm

Location: St. Joseph's University

Station Participant: WMMR-FM General Sales Manager

The WMMR-FM General Sales Manager spoke to a Sales Management Class on the art of managing people and then to a Sales Class on the process of setting up a sale from start to finish.

Rutgers University - Speaking Engagement

Date: March 17, 2012

Time: 11:30am-1:00pm

Location: Rutgers University

Station Participant: Greater Media Philadelphia Director of Marketing

The Greater Media Philadelphia Director of Marketing facilitated at a two hour presentation on mobile marketing to students in the executive MBA program.

(c) Initiative: Participate in Job Fairs with Station Personnel Who Have Substantial Responsibility for Hiring

Diversity Job Fair

Date: July 27, 2011

Station Participants: Greater Media Philadelphia Director of National Sales, WMGK-FM Program Director

Station participants included the Greater Media Philadelphia Director of National Sales and the WMGK-FM Program Director, both of whom have substantial hiring authority. Both were onsite and available to speak with job seekers about Greater Media Philadelphia, employment opportunities and current job postings. Attendees submitted employment applications and resumes. This career fair ran from 10am through 2:00pm.

Diversity Career Fair

Date: January 12, 2012

Station Participants: Greater Media Philadelphia Chief Engineer, WPEN-FM/AM Promotion Director

Station participants included the Greater Media Philadelphia Chief Engineer and the WPEN-FM/AM Promotion Director, both of whom have substantial hiring authority. Greater Media had a booth on site. Both facilitators fielded inquiries about broadcast, promotions & sales opportunities within the employments units. This career fair ran from 10:00am through 2:00pm.

King of Prussia National Career Fair

Date: March 19, 2012

Station Participants: Greater Media Philadelphia Director of Marketing, WMGK-FM General Sales Manager

Station participants included Greater Media Philadelphia Director of Marketing and the WMGK-FM General Sales Manager, both of whom have substantial hiring authority. Both hiring managers were onsite and available to speak with job seekers about Greater Media Philadelphia, employment opportunities and current job postings. Attendees submitted employment applications and resumes.

(d) Initiative: List each upper-level job opening in a job bank or newsletter of a media-trade group with a broad-based membership, including substantial participation of women and minorities.

The employment units regularly list job openings, including all upper-level job openings, with the following organizations:

* Alliance for Women in Media - www.allwomeninmedia.org

* Pennsylvania Association of Broadcasters - pab.org

* N.A.A.C.P. - via facsimile

* Urban League of Philadelphia - via email

(e) Initiative: Train management level personnel on methods of ensuring equal employment opportunity and preventing discrimination

The National Association of Broadcaster Education Foundation EEO Webinar

Date: July 20, 2011

Time: 2:00pm - 3:30pm

Location: Greater Media Philadelphia

Station Participant: Greater Media Philadelphia Executive Assistant/Greater Media Philadelphia Business Manager

The Greater Media Philadelphia Executive Assistant and the Greater Media Philadelphia Business Manager took part in the NABEF EEO Webinar. Topics discussed included the: The who, the what, and the why of EEO regulations, how the recent EEO changes can impact your current business practices, what preparations you should be implementing now and how to administer an effective, viable and comprehensive EEO plan.

(f) Initiative: Provision of Training to Personnel of Unaffiliated Nonprofits

MANNA Speaking Engagement

Date: January 11, 2012

Time: 6:30pm-8:00pm

Location: MANNA - Philadelphia

Station Participant: Greater Media Philadelphia Director of Marketing

The Greater Media Philadelphia Director of Marketing spoke to officials at MANNA on how the media can help charities with fundraising and branding. Nonprofit personnel also became more familiar with the Greater Media Philadelphia organization, which would enable them to refer job candidates for broadcast positions.